**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING) 2024**

**MMC/MAMCD 202: RADIO BROADCASTING**

Time: **3 Hours** Total Marks: **70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. **Choose the correct option: 5x1=5 marks**
2. Who is credited with the invention of the radio?
3. Thomas Edison
4. Guglielmo Marconi
5. Nikola Tesla
6. Alexander Graham Bell
7. Which was the first All India Radio station established in Northeast India?
8. Guwahati
9. Shillong
10. Agartala
11. Imphal
12. Which of the following is NOT considered a characteristic of radio?
13. Portability
14. Visual representation
15. Instantaneous broadcasting
16. Accessibility
17. In radio, a “phone-in” program allows:
18. Listeners to participate by calling in
19. Only the host to speak
20. A discussion among radio hosts
21. None of the above
22. Folk music is primarily characterized by:
23. Its commercial nature
24. Its traditional roots and community focus
25. Its complex instrumentation
26. Its use in classical performances
27. **Fill in the blanks with the right answer: 5x1=5 marks**
    1. In 1906, scientists \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ carried out the world’s first radio broadcast on Christmas Eve.
    2. In India, the \_\_\_\_\_\_\_\_\_\_ allows NGOs, educational institutions, and other non-profit organizations to set up community radio stations.
    3. A \_\_\_\_\_\_\_\_\_\_ microphone is highly directional and is often used in radio for interviews to focus on the speaker's voice.
    4. The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, an annual event broadcasted by AIR, features poetry recitations in different Indian languages.
28. **Write short notes on the following: 6x2=12 marks**
29. Radio as a mobile medium
30. AM Radio
31. Sound Effects
32. Yuva Vani
33. Radio Magazine
34. Digital Radio
35. **Answer any four of the following in details: 4x12=48 marks**
36. Discuss the concept of Community Radio in brief and its evolution in the North East India region. How does the concept Community Radio differ from radio broadcasting in general?
37. Discuss the different types of microphones used in radio broadcasting. What factors should be considered when choosing a microphone for different radio program formats?
38. Explain the structure and functions of All India Radio (AIR). How has AIR's role evolved over time in the Indian broadcasting landscape?
39. What are the different program formats of radio? Discuss any three formats in details.
40. Discuss the key principles of writing for radio. How does the scriptwriting process for radio differ from writing for other media such as television or print?

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